

# JULIA BISKUP

UX / PRODUCT DESIGNER

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Manchester, UK

## ABOUT ME

UX and Product Designer with expertise in user research, information architecture, and UI design. Experienced in improving usability and accessibility across multiple platforms while front-end coding. I am passionate about creating intuitive, engaging digital experiences through a deep understanding of user needs and behaviour.

## WORK EXPERIENCE

### UX Officer

MMU internship

- Ran eye-tracking sessions on the library's chatbot to understand visibility, discoverability, and user engagement.
- Delivered an introduction to VR for staff and facilitated cognitive mapping sessions to explore how users mentally navigate the new library space.
- Carried out guerrilla usability tests to gather fast insights from students.
- Analysed user behaviour and task flow data in VR to pinpoint navigation issues and identify opportunities to improve the overall digital library experience.

### Graphic Designer

Roam Natural Apothecary, Freelance

- Designed a complete cosmetic brand, including logo, strapline, business card, social media poster, packaging, and website mockups. Collaborated with clients to understand their needs and deliver a cohesive brand identity. Developed website layouts and visual components to enhance user experience.

### Care Assistant

Bradwell Hall Nursing Home

- During my gap year, I learned the actual value of compassionate care. I ensured the individuals living experiences and quality of living were suitable for their needs by helping them with day-to-day tasks. Provided professional care and ensured quality living for individuals. Managed time effectively and handled multiple responsibilities.

## EDUCATION

### BSc (Hons) Web and User Experience Design

Manchester Metropolitan University

### City of Stoke-on-Trent Sixth Form College

Graphic design, photography

## SKILLS

- User interface (UI)
- Usability testing, A/B testing , eye-tracking
- Information Architecture
- HTML, CSS, JavaScript
- Wireframing & Prototyping
- Immersive experiences
- Mobile-first design
- Visual identity
- Content Management Systems (CMS)
- Service design

## DESIGN TOOLS

- Figma
- Adobe Creative Suite
- Tobii Eye Tracking
- Wordpress